

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Strategic Media Service
Attention: Accounts Payable
3299 K Street
Suite 200
Washington, DC 20007

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
65445-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
National Republican Senate	NRSC/MANDEL	

Flight Dates	Order #	Alt Order #
10/15/12 - 10/23/12	65445	09841708

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/19/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	MTWTF--	:30	3	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WKRC Tu 10/16/12 6:24 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 TVGENJMRSC-1H \$325.00 NM									
2 WKRC W 10/17/12 6:24 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 TVGENJMRSC-1H \$325.00 NM									
1 WKRC Th 10/18/12 6:07 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 TVGENMAND1237H \$325.00 NM									
2	10/22/12	10/23/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	MT-----	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC M 10/22/12 6:29 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 TVGENMAND1237H \$325.00 NM									
1 WKRC Tu 10/23/12 6:13 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 TVGENMAND1237H \$325.00 NM									
3	10/15/12	10/19/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	MTWTF--	:30	4	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 4 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Tu 10/16/12 6:43 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENJMRSC-1H \$325.00 NM									
1 WKRC W 10/17/12 6:59 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENJMRSC-1H \$325.00 NM									
3 WKRC Th 10/18/12 6:51 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENMAND1237H \$325.00 NM									
4 WKRC F 10/19/12 6:46 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENMAND1237H \$325.00 NM									
4	10/22/12	10/23/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	MT-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 10/23/12 6:38 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENMAND1237H \$325.00 NM									
5	10/15/12	10/19/12	CBS Morning News	7:00 AM-9:00 AM	MTWTF--	:30	4	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 4 \$190.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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7	10/20/12	10/20/12	6a-8a Local 12 News Sat	7:00 AM-8:00 AM	-----S-	:30	1	\$250.00	NM																																																																			
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MTWTFSS

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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
65445-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
National Republican Senate	NRSC/MANDEL		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/22/12	10/23/12	5p Local 12 News at Five	5:00 PM-5:30 PM	MT-----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/22/12 5:14 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 TVGENMAND1237H \$525.00 NM									
13	10/15/12	10/19/12	5p Local 12 News at Five	5:30 PM-6:00 PM	MTWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKRC Tu 10/16/12 5:52 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 TVGENJMNRS- 1H \$600.00 NM 2 WKRC W 10/17/12 5:42 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 TVGENJMNRS- 1H \$600.00 NM 3 WKRC Th 10/18/12 5:42 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 TVGENMAND1237H \$600.00 NM 1 WKRC F 10/19/12 5:44 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 TVGENMAND1237H \$600.00 NM									
14	10/22/12	10/23/12	5p Local 12 News at Five	5:30 PM-6:00 PM	MT-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/23/12 5:39 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 TVGENMAND1237H \$600.00 NM									
15	10/15/12	10/19/12	6p Local 12 News at Six	6:00 PM-6:30 PM	MTWTF--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKRC Tu 10/16/12 6:15 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 TVGENJMNRS- 1H \$650.00 NM 2 WKRC W 10/17/12 6:29 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 TVGENJMNRS- 1H \$650.00 NM 1 WKRC Th 10/18/12 6:06 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 TVGENMAND1237H \$650.00 NM 4 WKRC F 10/19/12 6:12 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 TVGENMAND1237H \$650.00 NM									
16	10/22/12	10/23/12	6p Local 12 News at Six	6:00 PM-6:30 PM	MT-----	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC M 10/22/12 6:25 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 TVGENMAND1237H \$650.00 NM 1 WKRC Tu 10/23/12 6:25 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 TVGENMAND1237H \$650.00 NM									
17	10/15/12	10/19/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	MTWTF--	:30	5	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/15/12 11:32 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 TVGENJMNRS- 1H \$1,100.00 NM 2 WKRC Tu 10/16/12 11:32 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 TVGENJMNRS- 1H \$1,100.00 NM 4 WKRC W 10/17/12 11:27 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 TVGENJMNRS- 1H \$1,100.00 NM 5 WKRC Th 10/18/12 11:26 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 TVGENMAND1237H \$1,100.00 NM 3 WKRC F 10/19/12 11:25 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 TVGENMAND1237H \$1,100.00 NM									
18	10/22/12	10/23/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	MT-----	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$1,100.00									
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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
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19	10/21/12	10/21/12	Sun Reg 1	7:00 PM-8:00 PM	-----S	:30	1	\$5,000.00	NM																																																								
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1	WKRC	Su	10/21/12	8:35 PM	Sun Reg 1	7:00 PM-8:00 PM	:30	TVGENMAND1237H	\$5,000.00	NM																																																							
20	10/21/12	10/21/12	Sun Reg 4	10:00 PM-11:00 PM	-----S	:30	1	\$3,000.00	NM																																																								
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1	WKRC	Su	10/21/12	11:45 PM	Sun Reg 4	10:00 PM-11:00 PM	:30	TVGENMAND1237H	\$3,000.00	NM																																																							
21	10/16/12	10/16/12	Tue Spec	9:00 PM-11:00 PM	-T-----	:30	1	\$4,000.00	NM																																																								
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1	WKRC	Tu	10/16/12	10:59 PM	Tue Spec	9:00 PM-11:00 PM	:30	TVGENJMNRS- 1H	\$4,000.00	NM																																																							
22	10/17/12	10/17/12	Wed Reg 3	10:00 PM-11:00 PM	--W----	:30	1	\$3,000.00	NM																																																								
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1	WKRC	W	10/17/12	10:36 PM	Wed Reg 3	10:00 PM-11:00 PM	:30	TVGENJMNRS- 1H	\$3,000.00	NM																																																							
23	10/18/12	10/18/12	Thu Reg 3	10:00 PM-11:00 PM	---T---	:30	1	\$2,500.00	NM																																																								
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WKRC	Th	10/18/12	10:51 PM	Thu Reg 3	10:00 PM-11:00 PM	:30	TVGENMAND1237H	\$2,500.00	NM																																																							
24	10/21/12	10/21/12	AFC Regular Season	1:00 PM-4:00 PM	-----S	:30	1	\$2,600.00	NM																																																								
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26	10/15/12	10/19/12	The Price is Right	11:00 AM-12:00 PM	MTWTF--	:30	1	\$1,400.00	NM																																																								

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Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
65445-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser		Product	Estimate Number
National Republican Senate		NRSC/MANDEL	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/15/12	10/19/12	The Price is Right	11:00 AM-12:00 PM	MTWTF--	:30	1	\$1,400.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1 \$1,400.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	10/15/12	10:59 AM	The Price is Right	11:00 AM-12:00 PM	:30	TVGENJMRSC- 1H	\$1,400.00 NM
<u>Total Spots</u>							55		

Payment Terms 30 Days

<u>Gross Total</u>	\$49,425.00
<u>Agency Commission</u>	\$7,413.75
<u>Net Amount Due</u>	\$42,011.25

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.